

Julian Nicholas Hall

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During a career spanning politics, marketing, journalism and entertainment, I have written product catalogues, flyers, websites, annual reports, features, press releases, briefings, rebuttal documents, speeches and a book.

Freelance copywriter, journalist, PR and campaigner (Jun 2002 - present)

While taking on copywriting commissions from clients such as Alzheimer's Research UK, Leitz, Hilton Hotels, Forum for the Future and TNS-BMRB, my editorial work has included pieces for The Independent, The Stage, The Independent on Sunday, The Guardian, International Education News and Education Investor. Other writing credits include two Radio 2 documentaries, a sitcom treatment in development and authoring The Rough Guide to British Cult Comedy (Penguin, 2006).

In addition to my writing career I provided PR for a housing campaign and for clients in the entertainment business. For both I garnered local, regional and national coverage over both press and broadcast media.

These roles have required:

- planning, developing and implementing strategies
- liaising with key spokespeople and specialists
- targeting the right audience
- collating and analysing data, including media coverage
- devising and organising events, including press conferences and photo opportunities

Employment History continued...

Press Officer, Sadler's Wells Theatre, London (Mar '00 - May '02)

Generating media coverage for the theatre's activities; developing positive relations with media contacts and monitoring and evaluating coverage.

Diary Correspondent at The Independent newspaper, London (May '98 - Mar '00)

Gathering and writing stories covering politics, media, arts and entertainment.

Parliamentary Research Assistant, London (Feb '95 - May '98)

Mark Oaten MP (December '97 - May '98)

Paul Tyler CBE, MP (June '95 - October '96)

Don Foster MP (February '95 - June '95)

Writing speeches, articles, briefings, press releases; monitoring parliamentary legislation; helping in the development of policy and liaising with lobby groups.

Regional Media Coordinator, Liberal Democrats, Hants & Wight (Nov '96 - Dec '97)

Advising on the press output of Liberal Democrat parliamentary spokespersons; 'selling' stories and events to the regional media (including a period as Press Officer for the 1997 Winchester by-election).

Voluntary Assistant to Rt. Hon. Paddy Ashdown MP, London (Aug '94 - Jan '95)

Responding to correspondence and telephone enquiries; arranging press conferences and meetings; laying on hospitality for VIPs and taking tours of the Houses of Parliament.

Education

University of Warwick, Coventry (1990 - 94)

French and History BA (Joint Hons); Class Two: Division Two

Harlow Tertiary College, Harlow, Essex (1988 - 90)

3 'A' Levels; French (B), English Literature (B), History (B)

Mark Hall School, Harlow, Essex (1983 - 88)

8 GCSE's including Mathematics and English Language