

Julian Nicholas Hall

Author. Journalist. Copywriter.

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During a career that has spanned politics, journalism and entertainment, I have undertaken many copywriting duties from press releases to interview features, speeches to reviews and annual reports to books. Without exception these duties have been carried out under strict deadlines and, in many cases, have required liaison with outside bodies and internal departmental heads/editors.

Freelance Writer (Jun 2002 – present)

Journalist and copywriter; reviewer for The Independent, columnist for The Stage, contributor to other print and online journals including The Independent on Sunday, The Guardian, and ShortList; writer of two Radio 2 documentaries, and contributor to the website of the Foster's Edinburgh Comedy Awards (note: twice a judge on their panel). Meanwhile, copywriting clients have included Alzheimer's Research UK and TNS-BMRB.

Freelance project examples:

Blac Agency (2012)

Compiling and writing a stationery catalogue for a leading office supplies firm, ready to be translated into 23 languages; authoring a staged email sales campaign for the same company.

Hilton Hotels and Hallmark Hotels (2012)

Refreshing the copy on the conference and/or wedding services offered by these hotels; writing a series of articles for the Hallmark chain covering, everything from health tips to local history.

Forum for the Future (2012)

Writing up seminars on various environmental impact issues, from skeleton notes into a report format.

TNS-BMRB and Alzheimer's Research UK websites (2011)

Extensive contributions to the websites of leading social research agency, TNS-BMRB and the charity, Alzheimer's Research UK.

Oxygen Creative Services Limited (2007)

Researching and writing reports on the real estate market in a number of countries.

The Rough Guide to British Cult Comedy (Penguin, commissioned 2004, published 2006)

Author of the above; an undertaking that involved researching and writing about a range of comedians and TV comedy shows from both the UK and the US.

Employment history continued...

Press Officer, Sadler's Wells Theatre, London (Mar '00 - May '02)

Generating media coverage for the theatre's activities; developing positive relations with media contacts and monitoring and evaluating coverage.

Diary Correspondent ('Pandora') at The Independent newspaper, London (May '98 - Mar '00)

Gathering and writing stories covering politics, media, arts and entertainment.

Parliamentary Research Assistant, London (Feb '95 - May '98)

Mark Oaten MP (December '97 - May '98)

Paul Tyler CBE, MP (June '95 - October '96)

Don Foster MP (February '95 - June '95)

Writing speeches, articles, briefings, press releases; monitoring parliamentary legislation; helping in the development of policy and liaising with lobby groups.

Regional Media Coordinator, Liberal Democrats, Hampshire & Isle of Wight (Nov '96 - Dec '97)

Advising on the press output of Liberal Democrat parliamentary spokespersons; 'selling' stories and events to the regional media (including a period as Press Officer for the 1997 Winchester by-election).

Voluntary Assistant to Rt. Hon. Paddy Ashdown MP, London (Aug '94 - Jan '95)

Responding to correspondence and telephone enquiries; arranging press conferences and meetings; laying on hospitality for VIPs and taking tours of the Houses of Parliament.

Temporary positions with:

Commission for Architecture and the Built Environment, London: Nov '03

British Medical Association, London: July - Aug '94

Merrill Lynch, London: May - Aug '93

Education

University of Warwick, Coventry (1990 – 94)

French and History BA (Joint Hons); Class Two: Division Two

Harlow Tertiary College, Harlow, Essex (1988 – 90)

3 'A' Levels; French (B), English Literature (B), History (B)

Mark Hall School, Harlow, Essex (1983 – 88)

8 GCSE's including Mathematics and English Language